Bonten California	KRCR TV 755 Auditorium Drive Redding, CA 96001
IPI Strategy 471 Lovella Way Sacramento, CA 95819	

Contract #	240424	Date Entered	10/11/16
Schedule Dates	10/12/16-10/14/16	Last Modified	10/11/16
Advertiser	Jim Reed for Congress (9328)	Entered By	Terri Wilcox
Agency	IPI Strategy (3458)	CO-OP	No
Product	Political - State Races (1208)	Headline #	
Brand	Jim Reed for Congress (103912)	Demo	
Salesperson	Wilcox, Terri (1235)	Order Type	Normal
Sales Office	KRCR	Package Deal	
Buyer Name	Vellucci,Cres	Commission %	15.00
Phone/Fax	(916) 996-9170 /	Commission	\$97.50
CPE	N/A	Net Total	\$552.50
Account Types	Local/Political Candidate	Sales Tax	
Billing Type	Calendar		

Redding ABC (KRC		27
By Calendar Month		Rate
Oct. 2016	4	\$650.00
Grand Total:	4	\$650.00
We have a market of the same of the same of	Berling and Service	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	10/12/16-10/14/16	4		5:58A- NEWS CH 7: DAYBREAK 6 AM	2			X	X	X		2	\$125.00	\$250.00	Redding ABC (KRCR)		10/11/10
2.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	4:59P- NEWS CH 7 AT 5 PM	1		100	Х	X	X		1	\$200.00	\$200.00	Redding ABC (KRCR)		10/11/10
3.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	5:30P- NEWS CH 7 AT 5:30 PM	1			X	X	X		1	\$200.00	\$200.00	Redding ABC (KRCR)		10/11/10
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										20.								

CONFIRMATION CONTRACT									
A. (a-ded Agency/Advertiser:	Date:	Accepted-Station;	Date:	Comments:					
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

B/E Bookend P/B Piggy Back